



HOW TO GET THE HIGHEST VALUE BACK FROM YOUR IT ASSETS

When you are ready to upgrade or dispose of your used technology devices, they may still hold value. Remarketing provides an opportunity to recover some of your initial investment and offset the cost of secure data destruction and proper disposal. To ensure you get the most value possible for your technology assets, follow these simple guidelines:

1 KNOW THE MARKET.

Before planning any major refresh cycles or decommissioning projects, notify your ITAD partner. They will help you identify equipment that should be scheduled first to optimize resale value. Common devices that procure higher returns include desktops, laptops, tablets, cell phones, server equipment and telecom equipment.

2 KEEP IT COMPLETE.

When systems are missing parts or components, they become less valuable, which will drastically lower your remarketing return. Make sure your IT staff isn't pulling parts from your equipment prior to disposal. Hard drives, power supplies, RAM, batteries, drive caddies, monitor stands, and any other detachable parts should be included with your end-of-use equipment to maximize your return.

3 HANDLE WITH CARE.

If your assets have made it through your organization unscathed, take caution when preparing them for remarketing or disposal. Any damage will lower the resale value. Follow best practices when handling, packaging and shipping devices. Your ITAD partner can provide on-site decommissioning and packing services to handle equipment for you, ensuring your asset value is protected.

4 PREPARE DEVICES.

A few small adjustments can make a huge difference when preparing your equipment for resale. Removing BIOS passwords or locks will allow your ITAD partner to completely wipe your device, avoiding shredding and increasing your return value. Switches and Access Points should also be removed from your network to ensure they can be reused.

5 AVOID DESTRUCTION.

Many believe that hard drive shredding is the only sure way to securely destroy your data, but using a certified ITAD partner for data erasure also ensures complete data wiping, audited by a third party to guarantee compliance with the latest industry standards. Your ability to rely on a trusted partner will help you make the decision that is right for your specific organization and IT equipment.

6 MOVE QUICKLY.

With constantly changing technology, the resale value of your IT devices can quickly depreciate. Avoid stockpiling equipment in closets or storage spaces, the sooner you remarket your equipment the better chance you have of getting a higher remarketing value back. Consider implementing a scheduled pickup with your IT Asset Disposition (ITAD) partner along with a designated, secure area for employees to place items ready for disposal.



SEAM offers an extensive remarketing program to maximize returns on your technology assets. We thoroughly clean, test, and refurbish equipment adhering to the strictest standards in the industry to ensure the highest possible value is recovered and all data is protected. For those who choose remarketing, the return may offset expenses and in some cases, may even turn a profit. Contact us to see how we can help you.

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